

THE BENEFITS OF SAMARITAN AFFILIATION

Affiliation with the Samaritan Ministry brings tangible and intangible benefits to Centers:

SHARED IDENTITY

- The Samaritan Ministry is recognized nationally as a top-quality, cost-effective professional service network.
- National leaders such as Peter Drucker, the late Dr. Karl Menninger, former First Lady Barbara Bush, and Sir John Templeton have acknowledged the important contributions of the Samaritan Ministry, as have organizations including the American Association of Pastoral Counselors and the President's Commission on Mental Health.
- Congregations of more than 26 denominations and faith groups support the Samaritan Ministry in their communities.
- A periodic Exchange, time-sensitive e-mail updates, common use of the Samaritan name, adherence to rigorous accreditation standards, a website, an annual report, and a statistical report link together the affiliated Centers into an integrated network.

PARTNERSHIP IN MISSION

- The Samaritan Institute helps under-served areas and specialized groups started and develop new Samaritan Centers.
- The Institute staff supports Centers in working with managed care and health care reform and regulation. To the extent feasible, the Institute identifies managed care organizations and insurance providers that Centers can access in their local communities.
- The Institute helps Centers expand and diversify their services.
- The Samaritan Institute's Clergy and Congregation Care (CCC) program helps develop and coordinate Samaritan Center services for clergy and congregational care.

ORGANIZATIONAL VIABILITY

- The majority of all the Samaritan Centers dating back to 1972 continue to serve their communities, strengthened by the Institute's long-term documentation and communication of successful organizational patterns and management procedures.
- The Samaritan Institute's accreditation review for each Center, scheduled every four years, promotes quality control, professional accountability, sound management, and healthy organizational development.

- Institute staff offers rapid and informed support on a regular basis as well as in times of organizational crisis and transition. This consultation is based on many years of experience with Centers in similar circumstances.
- The Institute provides Center leaders with materials and operational guidance in such areas as governance, board development, marketing, fund-raising, personnel management, finances, congregational relations, clinical services, educational and consultative programs, and organizational development.

NETWORK ADVANTAGES

- The Samaritan Institute website at www.samaritaninstitute.org provides up to date information on the Samaritan Ministry and links to affiliated centers.
- National awareness of the Samaritan Ministry has been enhanced through coordinated marketing and public information activities.
- Samaritan Centers share their best practices in marketing, fund-raising, and program development through the Institute's periodic Exchange publication.
- Samaritan Centers can learn from others in similar situations so they do not have to “re-invent the wheel” or “go it alone.”
- The Samaritan Institute interfaces with managed care organizations in common advocacy and in securing client referrals.
- Samaritan Centers publicize the “Center Position Openings” on the Samaritan Institute website.

EDUCATION AND TRAINING

- The Samaritan Annual Conference is held annually during the first weekend of August in Colorado. It brings together Center executive and program leaders, board presidents, and others for an exciting time of networking and education.
- A Director Orientation program is provided for Center executives who are new to the network.
- The Institute staff provides leadership for retreats, workshops, and issue-focused consultations for clusters of Samaritan Centers as well as individual Centers.
- Leadership Consultation Groups, coordinated by the Institute, are organized for executive directors and clinical directors who meet semi-annually to reflect on and learn from their leadership and management experiences.

MANAGEMENT CONSULTATION AND RESOURCES

- The Institute provides Centers with basic operational guidance through the *Samaritan Center Resource Library*, a two disk set of CDs.
 - Disk One includes chapters on the following topics: Management, Clinical Services, Personnel, Marketing, Accreditation Standards, Samaritan Ministry, and the Ethics in Business Awards Program.
 - Disk Two is a specialized resource for Centers that want to improve and expand clergy and congregation care (CCC) in their local communities.
- A designated Institute staff member serves each Center as a primary liaison.
- Information about each Centers primary office is available on the Institute’s website along with a link to the Center’s website, when available.
- The Institute publishes an annual statistical report that compiles data (billed hours, fees, salary averages, etc.) from the entire network, as well as comparative data for affiliated Centers based on program size.
- A Samaritan Institute staff member is available to make a visit to each affiliated Center at least once every two years, and offers on-site consultation during every director transition period.
- Each Samaritan Center receives copies of two video productions to strengthen their board functioning and increase understanding of the Samaritan Ministry. These are The Board of Directors: Foundation of the Samaritan Ministry and Samaritan Center Ministry: Celebrating 25 Years of Mind, Body, and Spirit.

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The Samaritan Institute is dedicated to promoting excellence in each of the affiliated Samaritan Centers and to developing our common mission as a vital and growing ministry. By working together, Samaritan Centers and the Samaritan Institute make a difference for hundreds of thousands of people every year.