

**SAMARITAN ANNUAL CONFERENCE 2010
THE SOUL OF A LEADER**

Please join us at the Samaritan Annual Conference in Denver **August 6, 7, and 8** at the *Warwick Denver Hotel* near the state capitol in downtown Denver, Colorado. The Warwick is a smaller hotel tailored for groups our size that offers us the *lowest package rate* (meeting space, food and lodging) currently available in Denver. It is within easy walking distance of many cultural and social attractions that make Denver a destination of choice.

**You must register with the Warwick Denver Hotel not later than
July 7, 2010 to be guaranteed the special rate.**

CONFERENCE HIGHLIGHTS

The material presented at this conference will be of particular interest to executive directors, clinical directors, emerging Center staff leaders, CCC personnel, and board members.

Friday August 6, 2010

Clergy and Congregation Care Group Meetings Conclude

Please Plan to Attend One of the Following Workshops:

- | | |
|-----------------------|---|
| 1:00 – 2:30 PM | “Recognize Good” Creative Social Entrepreneurship –
Social Alliance with a Technology Path.
Nancy Blaich and John Bosch |
| | Achieving Administrative Efficiency & Technology
Deb Carroll and Laurie Killmer |
| | Performance Documentation Skills (One Time Only)
Cheri Vandergrift |
| 2:30 PM | Break |

Please Plan to Attend One of the Following Workshops:

- | | |
|-----------------------|---|
| 3:00 - 4:30 PM | “Recognize Good” Creative Social Entrepreneurship –
Social Alliance with a Technology Path.
Nancy Blaich and John Bosch |
| | Achieving Administrative Efficiency & Technology
Deb Carroll and Laurie Killmer |
| | “A Samaritan Center Turnaround” (One Time Only)
The Story of The CENTER in St. Joseph, MO
Bud Salanski |

- 4:30 PM Break
- 5:00 – 6:00 PM Opening Worship
 Preacher: The Rev. Dr. Jerry DeSobe
 Theme: “Leading with Soul”
- 6:15 – 8:00 PM Opening Banquet
 Speaker: Dr. Margaret Benefiel
 Theme: “The Soul of a Leader: An Introduction”
- 8:00 PM Dessert Reception
 Honoring Samaritan Ministry Retirees
 and First Time Attendees

Saturday August 7, 2010

- 7:00 - 8:00 AM: Breakfast
- 8:15 – 12:45 PM Seminar: The Soul of a Leader -
 Choosing the Path, Staying on Track and Persevering to the End
 Dr. Margaret Benefiel

(Dr. Benefiel will offer breaks as needed by the group. Beverages are available throughout the seminar and a mid-morning snack will also be provided).

- 12:30 PM Lunch
(You are encouraged to gather with others to discuss or reflect individually on what has come up for you in the morning seminar).

- 2:00 – 3:30 PM GENE SMART: “Living Abundantly”
 Whole Health Wellness Program
 Dr. Floyd “Ski” Chilton
 The Rev. Dr. Steve Scoggin

- 3:30 PM Break

Please Plan to Attend One of the Following Workshops:

- 3:45 – 5:00 PM CCC Update
 The Rev. R.J. Ross
- Spiritually Integrated Psychotherapy Training Models for
 Psychotherapists and Psychiatrists
 The Rev. Dr. Nancy Devor
- Developing a Center Endowment
 Dr. Bill Wright
- 5:00 PM Saturday Evening Free Time

Sunday August 8, 2010

7:00 - 8:00 AM	Breakfast
8:15 - 8:30 AM	Morning Centering Prayer
8:30 - 9:00 AM	State of the Samaritan Ministry The Rev. R.J. Ross, President/CEO The Samaritan Institute

As always, the Institute Staff will be pleased to suggest free-time options for an afternoon or evening on the town, or assist you with information about *Colorado Vacation Plans* preceding or following the conference.

SAMARITAN ANNUAL CONFERENCE 2010

THE SOUL OF A LEADER

August 6, 7, and 8 at the
Warwick Denver Hotel in Denver, Colorado

CONFERENCE TOPICS

RecognizeGoodSM Creative Social Entrepreneurship - A Corporate/Non-Profit Social Alliance with a Technology Path.

Nancy Blaich and John Bosch Jr.

The RecognizeGoodSM Program, www.RecognizeGood.org, at its core is about acknowledging and illuminating the good in our communities, with a special emphasis on acknowledging exceptionally special community givers of good (i.e. the Legends of RecognizeGoodSM Program). The program has several unique features which include the Samaritan Center's partnering with other community non-profits. The program emphasizes five (5) features directly related to the Samaritan Center and their non-profit partners: 1) entity awareness, 2) program awareness, 3) sustainable fundraising, 4) a vehicle to connect and communicate with the non-profits extended family, and 5) is a low cost program to thank their many volunteers, staff, and donors.

The RecognizeGoodSM Program was designed for scalability as well as geographical expansion. Its use of technology includes internet applications such as social networking, social media, and mobile communication applications.

Achieving Administrative Efficiency & Technology

Deb Carroll and Laurie Killmer

With the multitude of functions occurring within the setting of a Samaritan Counseling Center, often times the importance of day to day administrative functions are overlooked. The value of written procedures, organization and technology are immeasurable when establishing best practices and efficiency for your organization. While Counseling services are at the core of the mission, the administrative function coupled with technology, provide strength and support to those serving in the capacity of therapist or leader.

This seminar will provide insight to enhancing the structure of your organization and will offer ideas to replace "Chaos" with **K**ey to **A**dministrative and **O**rganizational **S**uccess. Participants will be given useful steps to achieve greater efficiencies and establish best practices for their Center. A greater understanding of administrative practices and technology advancements will lend itself to forward visioning and help to strengthen partnering relationships with other centers in the Samaritan network. Interactive conversation and questions will be encouraged as they will serve to enhance this presentation and offer us all an opportunity to learn from one another.

Performance Documentation Skills

Cheri Vandergrift

The objective of this presentation is to provide managers and supervisors with the skills to effectively document employee performance. Participants will get an overview of the performance documentation process and understand its importance in preventing legal claims. Also, participants will practice the “how-to’s” of documenting employee actions.

“A Samaritan Center Turnaround”

The Story of The CENTER in St. Joseph, MO

Bud Salanski

Charles W. Salanski, often called “Bud”, is the Executive Director of The CENTER, A Samaritan Counseling Center, in St. Joseph, Missouri. After a career in the steel industry, Bud’s minister, who was board chair of this Samaritan affiliated Center, asked him if he would be willing to evaluate the possibility of saving this organization that was struggling to survive. Bud agreed and developed a survival and viability strategy for this center. Then through purposeful restructuring and the use of numerous community resources he has led The CENTER to be recognized as the community’s premier provider of outpatient mental health services. In 2009 The CENTER provided over 8,000 clinical service sessions and serves as the community mental health safety net for those who need financial assistance or are on Medicaid. Come learn more about the process The CENTER has used to achieve such positive results in the St. Joseph community.

Opening Worship Service Sermon Title: “Leading with Soul”

The Rev. Dr. Jerry DeSobe

The Soul of a Leader – Choosing a Path, Staying on Track and Persevering to the End

Margaret Benefiel, Ph.D.

Seminar Description

In twenty-first century America, leaders are rewarded for their drive, decisiveness, productivity, and long work hours. What would it look like for a leader to cultivate the inner life, to step off the treadmill, to take time apart for personal reflection? What would leadership arising from a core of spiritual groundedness and compassion look like?

This will be an experiential, interactive seminar, in which presentations will be interwoven with periods of reflection, and participants' own leadership experiences will serve as the basis for reflection and discernment.

Specific Learning Objectives:

- 1) Learn what soulful leadership is and how it is manifested in practice.
- 2) Identify the times in your life when you have led with soul and the times you haven’t.
- 3) Reawaken your dreams and learn how to make them become reality.
- 4) Learn the power of gratitude in an organization.
- 5) Learn how to operationalize the mission in day-to-day organizational life.
- 6) Learn how individual and organizational transformation dovetail and support one another.

GENE SMART: “Live Abundantly” Whole Health Wellness Program

Dr. Floyd “Ski” Chilton, and The Rev. Dr. Steve Scoggin

The Gene Smart Whole Health Wellness Program was developed especially for churches to promote “body, mind and spirit” whole health. The nine week program for churches is designed to revolutionize the way we feel about ourselves, our weight, our outlook and our eating habits. Eating right, exercising regularly plus state of the art blood testing is used to assess personal health risk areas – all in conjunction with practicing spiritual disciplines – to encourage church members to lose weight, reduce their dependence on certain medicines, acquire increased energy and enjoy enhanced self-image. Come learn how your Center may be able to engage with or implement this program in your community.

CCC Update

The Rev. R.J. Ross

The CCC program, funded primarily by the Lilly Endowment, as well as by the Samaritan Institute, the Rockwell Fund, the Tandy Foundation, focuses on training and program development “*so that clergy, congregations, and judicatories will have the resources they need*” (Samaritan Institute CCC mission statement). This workshop will provide an opportunity to hear an update on the CCC program as well as have a conversation about the program.

Developing a Center Endowment

Dr. Bill Wright

The Samaritan Institute has developed a packet of materials that gives detailed information on endowments that will be discussed during this workshop. Topics include: **Establishing an Endowment** – defining what endowments are and what they are used for, **Building an Endowment** – types of gifts and marketing the program, and **Maintaining an Endowment** – policies, oversight, and responsibility. Also, **Frequently Asked Questions** – representing potential pitfalls, as well as **Important Things to Consider** – most often overlooked elements will be discussed.

Spiritually Integrated Psychotherapy Training Models for Psychotherapists and Psychiatrists

The Rev. Dr. Nancy Devor

If your Center has a specific formal training program in spiritually integrated psychotherapy you are invited to come and share the content and format being utilized. Also, feel free to attend if you would like to learn more about what other Centers are doing with this important aspect of their Center life and identity. This discussion has been prompted by a Samaritan Institute board task force looking into models for spiritually integrated psychotherapy training to use in particular for psychiatrists. This will be an interactive discussion facilitated by Dr. Devor who initiated a pre-doctoral internship for psychologists in spiritually integrated psychotherapy at the Danielsen Institute at Boston University.

CONFERENCE SPEAKERS

MARGARET BENEFIEL, PHD



Margaret Benefiel, Ph.D., teaches at Andover Newton Theological School in Boston and at the Milltown Institute in Dublin, Ireland. For the 2003-2004 academic years, she held the O'Donnell Chair of Spirituality at the Milltown Institute. CEO of ExecutiveSoul.com, Dr. Benefiel also has served as Chair of the Academy of Management's Management, Spirituality, and Religion Group. Over 500 executives, managers, and other leaders have participated in her seminars and courses. She is the author of *Soul At Work: Spiritual Leadership in Organizations* (Seabury Books, 2005) and *The Soul of a Leader: Finding Your Path to Success and Fulfillment* (Crossroad, 2008), and has also written for *The Leadership Quarterly*, *Management Communication Quarterly*, *Managerial Finance*, *Journal of Organizational Change Management*, *Organization*, *Personal Excellence*, *America*, *Presence*, *The Way*, *Studies in Spirituality*, *Radical Grace*, and *Faith at Work*. She is a member of Beacon Hill Friends Meeting in Boston and lives in Boston with her husband. She enjoys hiking, reading novels, and scuba diving in her free time.

NANCY BLAICH, LCSW



After a successful career in marketing and technology, Nancy became a Licensed Clinical Social Worker and a practicing mental health therapist in 1995. Nancy was on the Board of Directors for the Samaritan Counseling Center in Austin, Texas from 2003-2004. In 2005, she became the Executive Director. Under her leadership, the Center has doubled its client base, doubled its staff and doubled its budget to \$1.2 million/year. Fundraising revenue has increased from \$50,000/year to \$500,000/year and they recently built a new 10,000 sq. ft. building to house the Center's services. Nancy holds a Master's degree in Social Work from the University of Texas, a Bachelor's degree in Advertising/Public Relations from Oklahoma State University and is certified in Strategic Management of Nonprofit Organizations through the University of Texas RGK Center for Philanthropy and Community Service. She is married and the mother of three grown children.

JOHN BOSCH



John Bosch Jr. is a serial entrepreneur with a unique business format. He is known as a business coach and mentor to the aspiring Professional Entrepreneur®. He has developed a curriculum called StreetSmartMBA®, and has authored numerous training and reference materials related to the subject. Currently there are twelve (12) companies that comprise the TyRex Group, Ltd. and Cedar Creek Companies. Each entity has a business partner/owner. Most of the entities are in the high-tech electronics industry. John's unique ability to develop professional entrepreneurial partners is in part due to his diverse background consisting of a BBA in Marketing from the University of Texas in Austin; and in addition, John is licensed as a Certified Public Accountant, and also is a CPIM designate in manufacturing. He is the originator of the concept of RecognizeGoodSM in 2008, and together with Nancy Blaich of the Samaritan Counseling Center co-founded the RecognizeGoodSM and the Legends of RecognizeGoodSM programs.

DEB CARROLL



Deb Carroll joined Samaritan Interfaith Counseling Center in 2004 and currently functions in the role of Business Manager for the Center. In addition to managing the administrative and business functions of the Naperville Center, she takes an active role in writing procedures and overseeing the billing function of the *Samaritan Centers of Greater Chicago* (a consortium of Samaritan Centers established in 2007). Employment experiences have broadened her knowledge and encompass accounting and financial management, human resources, marketing and technology advancement. She previously held positions as a Fund Accountant for an international commodities brokerage firm and acted as Business Manager for a privately owned chain of daycares in Illinois. Deb attained a Bachelor of Science in Business Management from Purdue University. She finds happiness through God, Family and Friends....and of course, organization!

DR. FLOYD "SKI" CHILTON



Dr. Chilton is widely recognized in academia and industry for his work on the role of fatty acids in immunity, inflammation and cognitive development. He has extensive experience in leading organizations in both of these areas. Dr. Chilton is currently a Full Professor in the Department of Physiology and Pharmacology, Director of the Wake Forest and Brigham and Women's Center for Botanical Lipids at Wake Forest University Health Sciences and Senior Associate Director for Research for the Program for Complementary and Integrative Medicine at Wake Forest University/ Baptist Medical Center. In 2007, he founded Gene Smart Health and Gene Smart Wellness designed to deliver systems for a healthy way of living that works with your genes to help you improve health and energy, lose weight, reduce whole body inflammation, decrease risk of chronic diseases and live more vigorous and active lives.



REV. DR. JERRY DESOBE

Rev. Gerald DeSobe is an ordained United Methodist minister and licensed psychologist. Since 1986 he has served as Executive Director of the Krist Samaritan Center for Counseling and Education in Houston. Dr. DeSobe attended Drake University, where he graduated Phi Beta Kappa. He holds a Master of Divinity degree from Yale University Divinity School and Ph.D. in Pastoral Psychology and Counseling from Northwestern University. In addition to being a licensed psychologist, Dr. DeSobe is a Certified Ministerial Assessment Specialist and Diplomate in the American Association of Pastoral Counselors; he also is a past President of AAPC and a past President of the Samaritan Institute Advisory Board.



REV. DR. NANCY GIESELER DEVOR

Nancy Gieseler Devor, Ph.D. joined the Institute in 2005 as the Vice President responsible for the Clergy and Congregation Care Program supported by the Lilly Endowment. A graduate of Macalester College, Yale Divinity School, and Boston University Graduate School, Dr. Devor is an ordained minister in the United Church of Christ. She has served parishes in Michigan and Maine. Dr. Devor is a licensed psychologist and formerly Director of Training and Clinical Director in Samaritan Centers located in Farmington Hills, MI and Manchester, NH. Dr. Devor was the Executive Director of the Danielsen Institute of Boston University, where she organized an APA accredited pre-doctoral internship for psychologists and served on the University faculty.



LAURIE KILLMER

Laurie Killmer, Office Administrator, joined the Samaritan Institute staff in May 2007. She maintains the Institute's databases, the Samaritan Center Resource Library, and the CCC E-Files. Laurie also provides staff assistance on projects such as the Samaritan Annual Conference, the National Awards Dinner, as well as the research and publishing of the Annual Statistical Report. She has been designated as the Institute "go-to" person for technology expansion and electronic medical records. Laurie received her BS in Social Studies Education from Indiana University in Bloomington.

PRESIDENT/CEO - REV. R.J. ROSS, MSA



R.J. Ross, MSA, working with a group of three colleagues, founded the first Samaritan Center in 1972. Since then, he has directed the development of the Samaritan Ministry. He has provided consultation in the establishment of 80 Samaritan Counseling Centers. Rev. Ross is an ordained minister in the Presbyterian Church (USA) with degrees from Oklahoma State University, McCormick Theological Seminary, and University of Notre Dame. He is particularly interested in the integration of religion and psychology, building upon solid business practices. As President of the Samaritan Institute, his primary areas of responsibility are board development, program leadership, and finance including fund raising.

BUD SALANSKI



Charles W. “Bud” Salanski, is the Executive Director of The CENTER, A Samaritan Counseling Center, in St. Joseph, Missouri. He studied Mechanical Engineering at the University of Kansas, and management at the Harvard Graduate School of Business. Starting at Wire Rope Corporation of America as a field engineer, he advanced to finish his career as President and COO. He has served in leadership roles in many organizations and has been honored as a distinguished alumnus by the University of Kansas and a Life Service Member of his church. All of the above prepared him to restructure a failing Samaritan Counseling Center and lead it to be the community’s premier provider of out patient mental health services, as well as being the safety net for those who need financial assistance or are on Medicaid. He also serves as the board chair for a \$9 million, 6 year federally funded program to create a new system of care for children and youth with mental health challenges.

THE REV. DR. STEVE SCOGGIN



The Rev. Dr. Steve Scoggin is a psychologist and ordained minister who currently serves as President of Baptist Hospital CareNet Counseling Center, Inc. in Winston-Salem, North Carolina. He provides leadership for the overall operations of a statewide network of 21 outpatient counseling sites. This includes budgeting, planning, directing, implementing, and evaluating all local center operations to maximize delivery of high-quality services. CareNet is a subsidiary of North Carolina Baptist Hospital, in this relationship Dr. Scoggin has regular interface with departments throughout the hospital, and works closely with the vice president and directors of other pastoral care departments to ensure coordination of effort. He served for many years in clinical service provision, and pastoral leadership, in addition to having extensive administrative experience. Dr. Scoggin is a gifted presenter on a wide variety of topics and has a passion for balanced living that he enjoys sharing.



DR. WILLIAM S. WRIGHT

William S. Wright, EdD, has been with the Samaritan Institute staff since 1996. He is a graduate of Kansas Wesleyan University, Colorado State College, and University of Oregon. Dr. Wright has been a tenured full professor, an administrator of higher education programs, and involved in several research and development projects. He has also directed clinical and out patient services in a hospital setting. Dr. Wright's interests are wide ranging from the integration of theology and psychology to the effects of government policy on mental health care. His primary areas of responsibility include provider relations, liaison to Centers, leadership consultation, and facilitator of the National Council.



CHERYLIN K. VANDERGRIFT, ESQ.

Cheri has been a staff attorney with Mountain States Employers Council in the Employment Law Services department since 2008. Before joining MSEC, Cheri practiced employment law in Federal Court and handled claims under the Americans With Disabilities Act, Title VII, and the Family and Medical Leave Act. As a staff attorney, Cheri represents MSEC's member organizations before the Equal Employment Opportunity Commission, the Colorado Civil Rights Division, and unemployment. Cheri enjoys counseling organizations on the myriad of day to day employment issues and teaching training seminars on legal compliance in the workplace. Cheri is a native of Denver and graduated from the DU College of Law.

2010 SAMARITAN ANNUAL CONFERENCE REGISTRATION

August 6-8, 2010 at the Warwick Denver Hotel in Denver, Colorado

PLEASE COMPLETE THE ENTIRE FORM (PRINT)

*Prepare a separate registration form for each person attending the meetings.

CENTER NAME & CITY: _____

NAME: _____

FIRST NAME on badge if different from above: _____ PHONE: _____

EMAIL ADDRESS: _____

Please indicate physical address if no e-mail.

GUESTS: _____

Family members/significant others coming to Denver but NOT attending Conference sessions

PLEASE CHECK THE APPROPRIATE BOXES BELOW

Session(s) I am attending:

FRIDAY

1:00 to 2:30 Select One

- Recognize Good*
- Admin Efficiency and Technology*
- Performance Documentation Skills*

3:00 to 4:30 Select One

- Recognize Good*
- Admin Efficiency and Technology*
- A Samaritan Center Turnaround*

- Worship, Buffet & Dessert Reception

SATURDAY

Check ALL Sessions Attending

- Saturday Breakfast: 7:00-8:00 a.m.
- Seminar with Dr. Margaret Benefiel* 8:15 a.m.-12:45pm
- GENE Smart* 2:00-3:30 pm

3:45 to 5:00 Select One

- CCC Update/Accreditation Standards*
- Developing a Center Endowment*
- Spiritually Integrated Psychotherapy Training Models*

SUNDAY

- Breakfast, Centering and State of the Samaritan Ministry

Check ALL that Apply

- Please check if you are a first time attendee

- Leadership Consultation Group (current member)
- CCC Group Participant (current member)
- Applying for AAPC/NCC approved CEUs (11.45 total)

My primary Center role(s):

- | | | |
|---|--|---|
| <input type="checkbox"/> Executive Director | <input type="checkbox"/> Board President | <input type="checkbox"/> Clinical Director |
| <input type="checkbox"/> Clinician | <input type="checkbox"/> CCC Personnel | <input type="checkbox"/> Office Mgmt. Personnel |
| <input type="checkbox"/> Board Member | <input type="checkbox"/> Other _____ | |

*See Program descriptions for details.

ACCOMMODATIONS

The Warwick Denver Hotel, located near the state capitol in downtown Denver, is headquarters for the 2010 Samaritan Annual Conference. The hotel rate for attendees is \$145 per room per night for single or double occupancy plus tax of 14.85%. Phone reservations are made by calling the hotel directly at 1.303.861.2000 or toll free at 1.800.525.2888, 24 hours a day. On-line registration is available by clicking on [Warwick Registration](#). This special rate is for Friday and Saturday nights plus three days before or after the conference based on room availability. The hotel accepts all major credit cards and one is needed to guarantee the reservation.

Double occupancy may be available for those wanting to share a room with another conference participant at \$145 per person for the two night stay. If you would like the Institute to assign a roommate, please indicate that on the line below.

REGISTER AS SOON AS POSSIBLE TO ASSURE YOUR SPACE

If you asked for double occupancy at the hotel please complete the following:

Please assign a roommate (*if available*). Sharing a room with _____

Please complete all applicable boxes:

Samaritan Annual Conference Fees	
<input type="checkbox"/> Participant	\$345.00
Includes all sessions, workshops, and book <i>The Soul of a Leader</i> plus the following meals: Friday evening buffet, Saturday breakfast and lunch, and Sunday breakfast.	
<input type="checkbox"/> You may bring a guest(s) to Friday's buffet; the cost is \$55 per person.	\$ _____
Guest's Name(s) _____	
Total Amount Due	\$ _____

Saturday Box Lunch Options	
<i>Please Choose One</i>	
__ Turkey; __ Tuna Salad; __ Vegetarian	

Registration form(s) and check(s) for the total amount due should be to the Institute by July 7.

Make check(s) payable to The Samaritan Institute; mail to The Samaritan Institute,
2696 S. Colorado Blvd., Ste 380, Denver, CO 80222.
Registration refund requests must be received by July 25.